

# CarAutoCovers Alleviates Supply Planning Operations by 50% with SkuCaster Automated SKU Alerts



CarAutoCovers is a renowned e-commerce retailer & reseller of car cover parts across North America. The company sells thousands of covers for Cars, RVs, Hearses, Limos, in addition to Car Jacks and related Accessories.

## The Challenge

In 2022, CarAutoCovers was challenged by the global supply chain disruption resulting from COVID-19 trying to manage lagging supply from overseas and growing demand from its online store. Management along with Sales & Operations were working overcapacity and needed a way to transition their supply planning to a proactive methodology.

## The Solution

CarAutoCovers opted to go with SkuCaster to alleviate two critical objectives in its current operations. Their first objective centered on saving time & reducing errors by automating their inventory forecasts which was initially done using their MRP and Excel spreadsheets. Their second objective focused on providing their lean operations team with more visibility into their inventory in transit while becoming proactive towards supply disruptions.

During SkuCaster's implementation phase, our data science team worked with CarAutoCovers to segment and organize their historical sales, shipment, and freight data. Next, brief stakeholder interviews were conducted to ensure that the newly cleansed data reflected the reality of their supply chain and to understand demand patterns for specific SKUs (seasonality, etc.). With all the proper context to ensure the forecasts were accurate, SkuCaster automated their forecasts in SkuCaster.

Finally, SkuCaster customized the critical alerts that would automatically be generated via email between their suppliers in Asia and operations in their main office. Our main objective was to specify alerts for specific product categories and according to specific production triggers such as Lead Times exceeding 3 weeks, enabling CarAutoCovers's sales team to proactively manage customer expectations.

## The Value

CarAutoCovers reports:

- 20 hours a week (50%) saved on forecasting through SkuCaster's automation.
- Improved ability to spot & prevent supply shortages with SkuCaster's critical alerts to email.
- 360 visibility into goods in transit and faster lead-times.

## The Testimonial



Skucaster saves us 25 hours a week on monitoring our inventory in transit from our suppliers - very helpful to have the critical alerts automatically notify our team in real-time. We also benefited from their automating our forecast models.

- **Samuel Sabbah, President & Founder, CarAutoCovers**